



FOR IMMEDIATE RELEASE

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## **Transtar Industries Announces Partnership with R.O. Writer**

*- Enhanced offerings continue to assist the busy automotive shop owner -*

**CLEVELAND, OHIO – Transtar Industries, Inc.**, the global leader in transmission and drivetrain-related products, including automatic and standard transmission and transfer case units, transmission rebuilders kits and components, torque converters, hard parts, and other drivetrain-related solutions, is pleased to announce their partnership with R.O. Writer, a leading provider of shop management software solutions for automotive repair and tire shops.

“Partnering with R.O. Writer affords us the opportunity to assist our customers with their entire shop management process, impacting their productivity and contributing to their bottom line,” said Chris Nierintz, Transtar’s Director of Content Management.

With R.O. Writer connecting directly to Transtar eSource®, automotive shop owners will have the opportunity to be more efficient as a result of options to:

- Check eSource for part cost and availability directly from within R.O. Writer
- Fill repair orders through eSource
- Automatically price parts through R.O. Writer’s Smart Pricing
- Order Transtar parts directly from R.O. Writer’s Smart eOrder

“Our ambition is to streamline services and operational functions as much as possible for the busy automotive shop owner,” recognized Richard Forness, General Manager and Vice President of Technology for R.O. Writer. “This announcement recognizing our integration with Transtar will maximize efficiency for all customers allowing them to leverage offerings from both entities while focusing on what matters the most – their business.”

R.O. Writer continues to identify development opportunities for future implementation that will enhance the product offerings for current and potential customers. For more information, interested Transtar customers should contact their sales representative.

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### About Transtar Industries

Transtar Industries, Inc. is a worldwide manufacturer and distributor of quality driveline parts and services to the motor vehicle replacement parts industry; its Transtar brand is the leading distributor of world-class transmission solutions including automatic and standard transmission units, rebuilders kits and components, Recon™ remanufactured torque converters and hard parts, and other driveline solutions. Founded in 1975, the Transtar portfolio has ~2,300 employees and a distribution network of more than 90 locations in the USA, Canada and Puerto Rico. It also has an international division that serves a global network of aftermarket automotive distributors in 80 countries.

[www.transtar1.com](http://www.transtar1.com).

## About R.O. Writer

R.O. Writer, a leading provider of shop management software solutions for automotive repair and tire shops, helps organizations take control of their business by optimizing and streamlining operations to improve communication and organization through its functions that support service writing, time management, inventory management, business management, accounting and profitability. To fulfill R.O. Writer's mission to be a strategic and trusted partner for the long term, the Company offers tailored training and reliable support to all customers. For more information, visit [www.ROWriter.com](http://www.ROWriter.com).

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