

TRANSTAR INDUSTRIES ACQUIRES ASSETS OF DEAN TRANSMISSION PARTS, BOLSTERING PRESENCE IN NEW ENGLAND

[Cleveland, Ohio – December 13, 2019] Transtar Industries, the leading distributor of automotive aftermarket parts, announced today that it acquired the assets of Dean Transmission Parts of Agawam, Massachusetts. Terms of the transaction were not disclosed, but effective December 13, 2019, Dean will continue operations out of their primary location under Transtar’s name. Only 20 minutes from Hartford, Connecticut, this strategic acquisition increases Transtar’s coverage in the New England market.

Founded in 1962, Dean has maintained a strong reputation and is well-known to their customers for premium quality products and excellent customer service.

“We are excited to partner with Dean Transmission Parts, a family owned business whose values align with Transtar’s. Our acquisition of Dean continues a strong pattern of growth for Transtar – as is true of other recent purchases, we are investing in companies with shared goals of commitment to quality products and excellent customer service,” said Neil Sethi, CEO of Transtar Industries.

“We’re extremely proud to become part of Transtar, and simply wouldn’t select any other company to continue the legacy of our family business. I’m confident that together we will continue fostering the customer relationships we’ve built over the years, and I’m looking forward to providing our customers with a wider range of products, too,” comments owner Dean Curtis.

Tom DeMille, Transtar’s VP of Sales and Marketing, comments, “We are looking forward to improving our service in the New England market and bringing Transtar’s broad product offering and cutting-edge technologies to Dean customers.”

This is Transtar’s second acquisition in the last six months. In September, Transtar acquired the assets of SeaTac Parts Warehouse, another family owned and operated business in Kent, Washington. Through 2020 and beyond, Transtar will continue to pursue acquisitions that align with their aggressive growth strategy.

About Transtar Industries:

Transtar Industries is the global leader in transmission and driveline-related solutions. Dedicated to providing customers with outstanding service, offering the broadest product catalog and best-in-class distribution of quality OE, aftermarket parts, and premium remanufactured products. Founded in 1975 in Cleveland, Ohio, in four decades, Transtar has grown to be a global supplier of products related to the transmission and driveline, with a comprehensive offering that includes automatic and standard transmission units, transmission rebuild kits and components, remanufactured torque converters, hard parts, valve bodies, differentials, and transfer case kits and components. Using their robust distribution network throughout the domestic United States, Puerto Rico and Canada, they deliver products to more than 80 countries.

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