



## Transtar Industries' Vice President, Marketing Kevin Rozsa Promoted to Executive Vice President, Business Development



**[Cleveland, Ohio]** Transtar Industries, a leading distributor of automotive aftermarket parts and cutting-edge software solutions, has promoted Kevin Rozsa from Vice President, Marketing to Executive Vice President, Business Development. This strategic evolution of their Executive Leadership Team reflects the organization's appetite to pursue meaningful growth opportunities through partnerships and acquisitions in 2022 and beyond.

CEO Neil Sethi says, "Kevin has been on Transtar's leadership team in various roles for more than two decades. He's a true aftermarket industry expert of nearly 40 years, and in his new role, he will help to identify partnerships we should establish to continue serving customers."

EVP, Business Development Kevin Rozsa says, "Vehicles are becoming increasingly complex, our customers' needs are changing, and Transtar is evolving alongside the market. We are exploring new product offerings and relationships that will best support the repair shop of the future."

Transtar Industries is recognized for its wide selection of high-quality parts and smart software solutions like [transend™](#), the industry's best parts lookup and ordering platform.

### **About Transtar Industries:**

Transtar Industries is the global leader in transmission and driveline-related solutions. Dedicated to providing customers with outstanding service, offering the broadest product catalog and best-in-class distribution of quality OE, aftermarket parts, and premium remanufactured products. Founded in 1975 in Cleveland, Ohio, in four decades, Transtar has grown to be a global supplier of products related to the transmission and driveline, with a comprehensive offering that includes automatic and standard transmission units, transmission rebuild kits and components, remanufactured torque converters, hard parts, valve bodies, differentials, and transfer case kits and components. Using their robust distribution network throughout the domestic United States, Puerto Rico and Canada, they deliver products to more than 80 countries.