



## Transtar Industries Expands into First Non-Transmission Product Category

[Cleveland, Ohio – May 2, 2022] Transtar Industries, a leading distributor of automotive aftermarket parts and software solutions, today launched a comprehensive line of vehicle air conditioning parts, components, and tools. The Transtar AC product line is the organization’s first entry into non-transmission or driveline parts in its 47-year history. It signals a significant investment in their commitment to supporting repair shops’ evolving needs.

Executive Vice President Tom DeMille said, “Vehicles are evolving, and so are our customers’ parts needs. We’ve supported shops since three-speed transmissions, and we’ll be there to support them with other complex vehicle repair, hybrid batteries, and anything else the future of automotive throws our way.”

The Transtar AC product line offers a complete line of air conditioning parts and covers thousands of vehicles from 1970 to today. Customers will benefit from all-new aftermarket clutches and compressors, condensers and evaporators, expansion valves, and more – easily searchable on [www.transend.us/ac](http://www.transend.us/ac).

CEO Neil Sethi says, “Our cutting-edge parts lookup and ordering platform, Transend, continues to improve and drive innovations in parts ordering. I am proud of our Transtar AC product line and confident we are launching at the optimal time, as temperatures rise throughout the U.S.”

Interested parties can search for and order parts on Transend by registering for a free account. Get started by visiting [www.transend.us/action/register/customer](http://www.transend.us/action/register/customer).

### **About Transtar Industries:**

Transtar Industries is the global leader in transmission and driveline-related solutions. Dedicated to providing customers with outstanding service, offering the broadest product catalog and best-in-class distribution of quality OE, aftermarket parts, and premium remanufactured products. Founded in 1975 in Cleveland, Ohio, in four decades, Transtar has grown to be a global supplier of products related to the transmission and driveline, with a comprehensive offering that includes automatic and standard transmission units, transmission rebuild kits and components, remanufactured torque converters, hard parts, valve bodies, differentials, and transfer case kits and components. Using their robust distribution network throughout the domestic United States, Puerto Rico and Canada, they deliver products to more than 80 countries.